

Brač stone

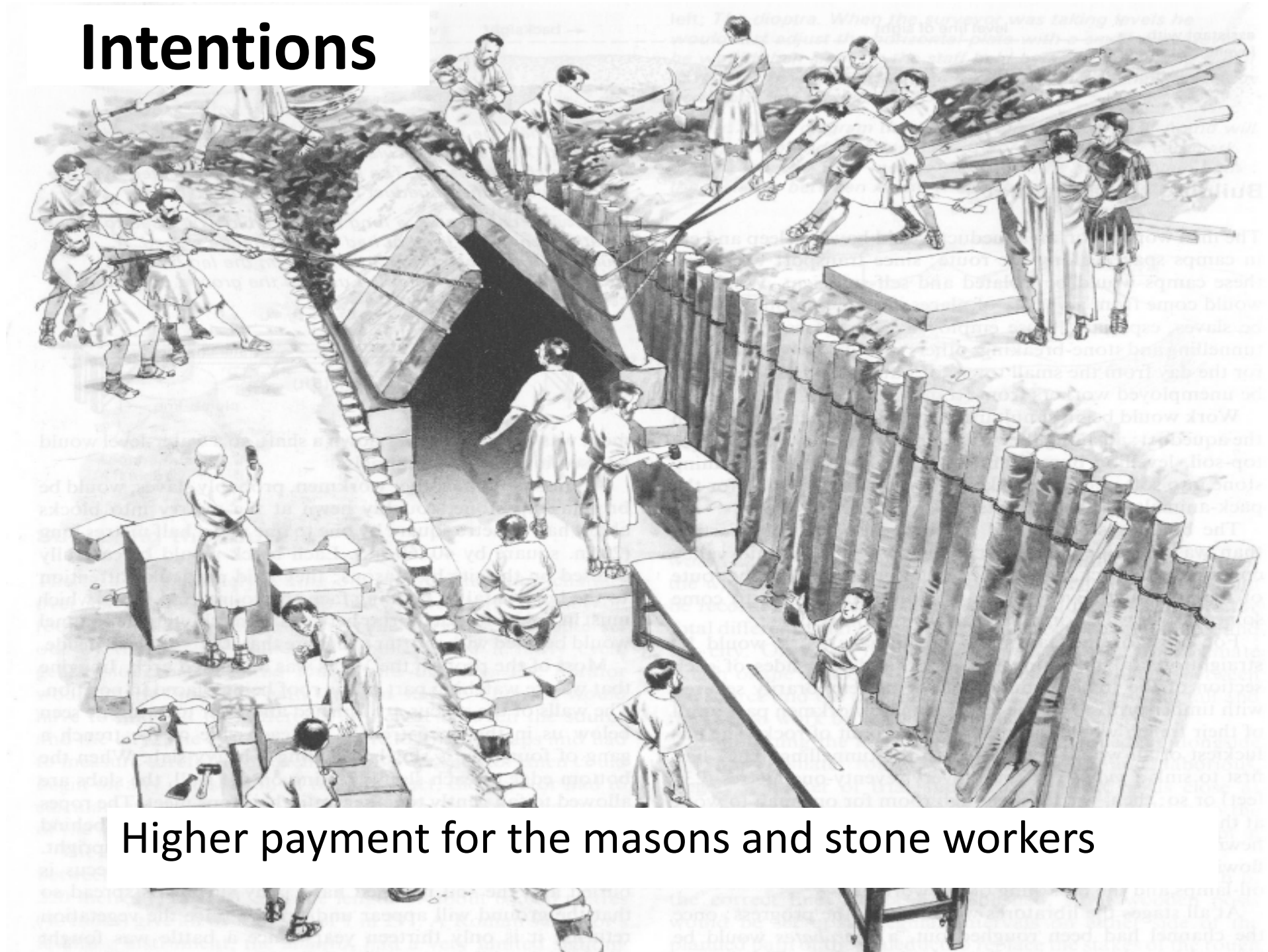
*a presentation made by the participants of the YCARHe
workshop "A walk from history to a better future
20-25 March 2017, Island Brač, Croatia*

Problems

- Using inappropriate materials in protected areas
- Limited resources
- Low payment of masons and stone workers
- Endangered variety of stone



Intentions



Higher payment for the masons and stone workers

Emperor' stone

Quality
Exotic

Luxury

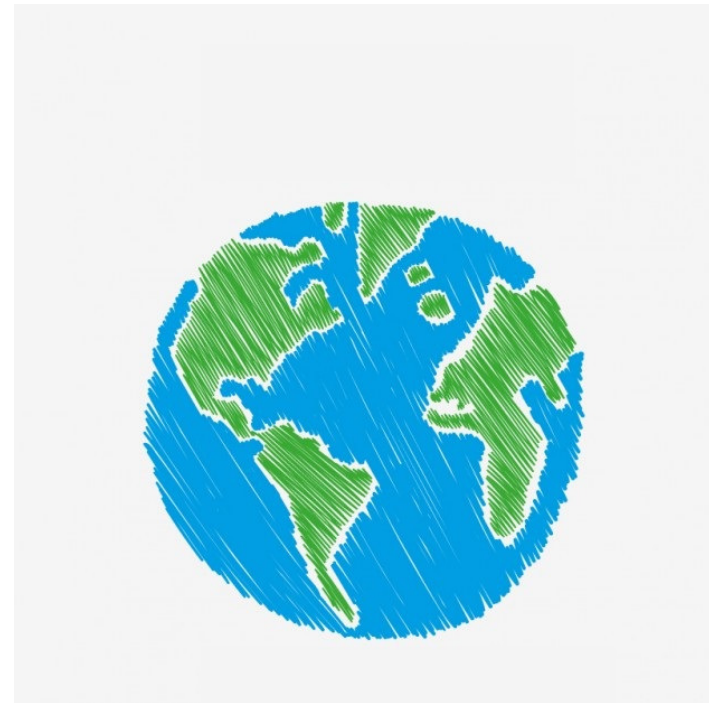


Authenticity

Sustainable future for the resource and the local community



Activities



GLOBAL

Local activities

- Festivals
- Demonstrative visits to the quarry
- Open dialogs between the involved parties
- Establishing a syndicate



Global activities

- Exchange educational programs
- Business programs

Business programs

- Promoting the brand to big architectural, engineering companies, market chains and etc.
- Finding distributors for the stone
- Creating packages of materials and services
- Providing internships for students

The future through our eyes

