



From a visit to the web

Title of activity	From a visit to the web.
Theme	Creative writing and still photography for a social media post.
Learning goals	<p>Observation skills. Critical viewing. Social skills in local places. Photography skills. Summarising, condensed writing. Titling a text. Social media posting.</p>
Target audience	Age 14 and over.
Type of activity	Photography and creative writing exercise.
Keywords	Written expression, digital communication.
Step-by-step	<p>1. Research on the site to be visited.</p> <p>The site could be an open space with a varied use (historic site, natural reserve, etc.), or more specific/enclosed site (monument, social/ entertainment area (beach, cinema, market). It could also be a specific object related to a social use, important to local culture: a tree, a bench, or an item important because of its history, appropriation, or design.</p> <p>The information gathered should cover the following questions:</p> <ul style="list-style-type: none"> ● What kind of location is this? ● What are its main features? ● What way(s) is it used? ● What does it offer the local community? ● Are there any criticisms from the local community? ● Is it similar to other locations in this country? ● Can you find it in other countries? Is it unique? ● Main points in its history.

	<p>2. Visit the site, make observations and notes, in pairs. Teams should observe:</p> <ul style="list-style-type: none"> ● if their research is related to what they actually experience; ● if there are any surprises when taking a closer look at the site; ● how the site performs or alters during the course of a day (use, social role, relation to day and night, etc.). <p>3. Photos with mobile devices.</p> <p>4. Group discussion about findings/ impressions. Combining ideas for writing in relation to relevant photos.</p> <p>5. Posting on social media Remember to write posts that fit the chosen social media platform as the optimal lengths of posts may vary. The word count could be from 10-40 for social media like FB, Twitter, Linked, but reach 1000-1500 on blogs. Titles are important, but never more 5-6 words! Read about the "ideal length of posts online" such as: https://goo.gl/5YKpEd TIP: Various image and text processing apps make your photographic gallery more impressive, or allow you to add a short narrative illustrating your impressions, e.g. PIC collage, PHOTO Collage, etc.</p> <p><i>Debriefing</i> Participants should be able to:</p> <ul style="list-style-type: none"> - recognise or develop themes/ points about a site or location. - write short texts on their impressions about their sites. - use social media platforms via mobile devices or desktop/ laptop computers.
Venue	outside area (local site visited), meeting room.
Materials required	Participants' smartphones or tablets. Still camera and then laptop in meeting room, next day.
Duration	Visit (site dependent) + 1 hour min (30 min before and 30 min after the visit).

<p>References</p>  <p>karpos</p>	<p>An activity proposed by: KARPOS - CENTER OF EDUCATION AND INTERCULTURAL COMMUNICATION - Greece info@karposontheweb.org - www.karposontheweb.org/?lang=en</p>
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