



## From a visit to the web

<b>Title of activity</b>	From a visit to the web.
<b>Theme</b>	Creative writing and still photography for a social media post.
<b>Learning goals</b>	<p>Observation skills.          Critical viewing.          Social skills in local places.          Photography skills.          Summarising, condensed writing.          Titling a text.          Social media posting.</p>
<b>Target audience</b>	Age 14 and over.
<b>Type of activity</b>	Photography and creative writing exercise.
<b>Keywords</b>	Written expression, digital communication.
<b>Step-by-step</b>	<p>1. Research on the site to be visited.</p> <p>The site could be an open space with a varied use (historic site, natural reserve, etc.), or more specific/enclosed site (monument, social/ entertainment area (beach, cinema, market). It could also be a specific object related to a social use, important to local culture: a tree, a bench, or an item important because of its history, appropriation, or design.</p> <p>The information gathered should cover the following questions:</p> <ul style="list-style-type: none"> <li>● What kind of location is this?</li> <li>● What are its main features?</li> <li>● What way(s) is it used?</li> <li>● What does it offer the local community?</li> <li>● Are there any criticisms from the local community?</li> <li>● Is it similar to other locations in this country?</li> <li>● Can you find it in other countries? Is it unique?</li> <li>● Main points in its history.</li> </ul>

	<p>2. Visit the site, make observations and notes, in pairs. Teams should observe:</p> <ul style="list-style-type: none"> <li>● if their research is related to what they actually experience;</li> <li>● if there are any surprises when taking a closer look at the site;</li> <li>● how the site performs or alters during the course of a day (use, social role, relation to day and night, etc.).</li> </ul> <p>3. Photos with mobile devices.</p> <p>4. Group discussion about findings/ impressions. Combining ideas for writing in relation to relevant photos.</p> <p>5. Posting on social media Remember to write posts that fit the chosen social media platform as the optimal lengths of posts may vary. The word count could be from 10-40 for social media like FB, Twitter, Linked, but reach 1000-1500 on blogs. Titles are important, but never more 5-6 words! Read about the "ideal length of posts online" such as: <a href="https://goo.gl/5YKpEd">https://goo.gl/5YKpEd</a> TIP: Various image and text processing apps make your photographic gallery more impressive, or allow you to add a short narrative illustrating your impressions, e.g. PIC collage, PHOTO Collage, etc.</p> <p><i>Debriefing</i> Participants should be able to:</p> <ul style="list-style-type: none"> <li>- recognise or develop themes/ points about a site or location.</li> <li>- write short texts on their impressions about their sites.</li> <li>- use social media platforms via mobile devices or desktop/ laptop computers.</li> </ul>
<b>Venue</b>	outside area (local site visited), meeting room.
<b>Materials required</b>	Participants' smartphones or tablets. Still camera and then laptop in meeting room, next day.
<b>Duration</b>	Visit (site dependent) + 1 hour min (30 min before and 30 min after the visit).

<p><b>References</b></p>  <p><b>karpos</b></p>	<p><b>An activity proposed by:</b>          KARPOS - CENTER OF EDUCATION AND INTERCULTURAL COMMUNICATION - Greece          info@karposontheweb.org -  <a href="http://www.karposontheweb.org/?lang=en">www.karposontheweb.org/?lang=en</a></p>
<p><b>Contact</b></p>  	<p><b>Union APARE-CME</b> – France  <a href="http://www.apare-cme.eu/en/">http://www.apare-cme.eu/en/</a>          Contact: Armonie Segond  <a href="mailto:chantiers@apare-cme.eu">chantiers@apare-cme.eu</a></p>