




Starting and managing a heritage campus

Title of activity	Starting and managing a heritage campus
Theme	Project management
Learning goals	<ul style="list-style-type: none"> • Working in a multi-disciplinary group to promote and enhance heritage. • Learn to work with others. • Learn to work within time limits. • Present findings to the public. • Discover an area and a local community.
Target audience	Aged 18 and over
Type of activity	Setting up and developing a project
keywords	Built heritage, campus, multi-disciplinary intercultural approach, volunteering, listening, project
Step-by-step	<p>A campus is a multi-disciplinary study workshop benefiting a local community. The group of young people (from 6 to 15 based on requirements and reception facilities) offers voluntary input to formulate proposals and facilitate a thought process for the benefit of a local area with a project. The multi-disciplinary group, preferably international, mainly involves students (IUT – institute of technology students and above) in numerous complementary subject areas, based on the campus requirements. Nevertheless, some campuses can be tailored to less-qualified target audiences, to carry out field work, surveys and assessments, etc.</p> <ol style="list-style-type: none"> 1. Assessment and setting up a project: <ul style="list-style-type: none"> - Identify the site and subject of the campus in conjunction with the local community.



	<ul style="list-style-type: none"> - Formulate objectives: management plan, restoration plan, discovery trail, events programme, etc. - Draft a list of requirements to deliver the campus (material needs, accommodation, transport, working areas, etc. and human resources (supervision, local experts, etc.). <p>2. Set up a local partnership</p> <ul style="list-style-type: none"> - Associations, local authorities, private-sector partners, etc. - Draw up a common work plan and, if possible, agreements to specify the roles of those involved. - Draw up, with the partners, a list of expected skills for the campus to pinpoint the profiles of potential participants. <p>3. Communicating about the project</p> <ul style="list-style-type: none"> - Produce a communication document, ideally bilingual, to attract volunteers to the project. - Create a list of organisations, or people, able to assemble participants for the campus. - Send out this information at least 4 months before the campus. - Select candidates with the local partners. <p>4. Organisation and logistics</p> <ul style="list-style-type: none"> - Organise accommodation (including at least two separate toilets and a kitchen) and logistics (food, local travel, working areas). - Establish a list of campus rules to be complied with. - Draft and send out a provisional, but detailed, programme and prepare a participant information pack, specifying working hours, time for visits and relaxation (excursions, hikes, swimming, visits to local heritage sites, etc.). <p>5. Running the campus</p> <ul style="list-style-type: none"> - Organise a small opening event with the local partners during the first week. - Develop team working and team spirit, familiarise the volunteers to the heritage targeted by the campus. Using various activities proposed by YCARHe is useful for this. - Plan a series of meetings with the local community and local experts, etc.
--	---

	<ul style="list-style-type: none"> - Organise the group into sub-groups based on the tasks to complete. - Send out press releases to local media. Invite them to meet the group. - Organise a small closing event, with a public presentation of the campus findings and recommendations. - Carry out an evaluation with the participants, then with the supervisors and finally, with the site owner and project partners. - Draft a report of the campus, complete with photos and videos, to promote the work achieved.
Venue	<p>Study site. A meeting and work room. Accommodation/dining room.</p>
Materials required	<p>Small items – internet connection.</p>
Duration	<p>6-months, in total (preparation/delivery/evaluation). Campus period: 2 - 3 weeks.</p>
References	<p>http://www.apare-cme.eu/fr/agir-a-l-international/campus-internationaux</p> <p>http://www.apare-cme.eu/fr/ressources/section-1/videos</p> <p>https://www.youtube.com/watch?v=V5aJHQ_WEjY&feature=youtu.be</p>
<p>Contact</p> 	<p>Union APARE-CME – France www.apare-cme.eu Contact: Armonie Segond chantiers@apare-cme.eu</p>