




Those who surround us

Title of activity	Those who surround us.
Theme	Learning how to interact with local heritage.
Learning goals	To be able to recognise stakeholders and how they can influence heritage conservation/promotion.
Target audience	Age +16
Type of activity	Role-playing/presentation/ exercise.
Keywords	Stakeholders, interest groups, heritage conservation, decision-making.
Step-by-step	<ol style="list-style-type: none"> 1. The participants divide into groups of max 8. We use a specific case study for the role-playing*, to show the different roles and perspectives that people, groups of people, or authorities can play in heritage conservation. Each group is assigned 2 observers who will just listen to the conversation, without making any comments. (20 min) 2. All groups come together in a plenary and reveal the decision made. Then, the “observers” comment on what they witnessed during the role-playing. The discussion is directed by questions posed by the trainer. (10 min) 3. The trainer explains how a stakeholder map is created. Then, (s)he develops one, using the case study from the role-playing game as an example, while encouraging everyone to participate. (10 min) 4. We form groups with something in common (e.g. same origin, or similar interests, or backgrounds)

	<p>and each group is asked to create their own stakeholder map about a case that they are familiar with. (30 min)</p> <p>5. Finally, in a plenary session, all groups present their maps, explain their own role within it, as well as if (and how) they might influence other stakeholders. (15 min)</p> <p>*Groups could also prepare different stakeholder maps based on the same case study, for example after interviewing a person on a specific subject, if such person is easy to find. However, this also means adding some extra time to interview the person.</p>
Venue	Meeting room.
Materials required	Flipchart, case study, role-playing cards, different coloured markers.
Duration	1.5 hours.
References	<p>European association for Heritage Interpretation http://www.interpret-europe.net/top/material.html contact: Valya Stergioti valya.stergioti@interpret-europe.net</p>
Contact 	<p>Mediterranean Centre of Environment www.medcenv.org</p> <p>Contact: Isabelle Trinquelle itrinquelle@medcenv.org</p>