




Unique Heritage

Title of activity	Unique heritage.
Theme	Defining Heritage.
Learning goals	To discover the details that make up the character of any heritage object. To work in groups. To practice presentational skills. To feel attached to natural or cultural heritage phenomena ¹ .
Target audience	Age 14 and over.
Type of activity	Group exercise, presentation and discussion.
Keywords	Natural heritage, cultural heritage, interpretation, presentation skills, group work.
Step-by-step	<ol style="list-style-type: none"> 1. We split the participants into 3 equally numbered groups. Then we present 3 almost identical natural or cultural heritage phenomena. For example, these could be 3 trees of the same species, or 3 artefacts with minor differences between them. We ask the 3 groups to prepare a presentation on their "phenomena"¹ focusing on their unique characteristics. (20 min). 2. One or more representatives from each group present their phenomenon, in turn (10 min per group). 3. Group discussion on how even an inanimate object can become unforgettable by presenting its uniqueness. Also, at the end of this exercise, all

¹ In Heritage Interpretation, a "phenomenon" is anything sensorily comprehensible on site that we wish to present to our audience, as part of our natural and/or cultural heritage

	groups will feel more attached to the heritage they presented, and feel it is “their own” (30 min).
Venue	Meeting room and/or outside area.
Materials required	3 almost identical natural or cultural heritage phenomena.
Duration	1.5 hours (depending on group size).
References	“ The Interpretive Guide ” manual from the HeriQ project.
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