




Heritage interpretation or sharing facts?

Title of activity	Heritage interpretation or sharing facts?
Theme	Teamwork on heritage interpretation and adapting to different audiences
Learning goals	<ul style="list-style-type: none"> - Practice communication skills. - Practice task-sharing skills among team members, based on their learning styles. - Practice problem-solving and teamwork skills. - Undertake heritage research and select specific facts to interpret. - Practice heritage interpretation, tailored to a specific audience profile.
Target audience	No specific age and skills required. The exercise works best if the groups comprise at least 5 people, including the leader.
Type of activity	Game / Exercise / Teamwork / Presentation / Discussion / Research.
Keywords	Leader, problem-solving, discussion, heritage interpretation, learning styles, research, storytelling.
Step-by-step	<p>The activity has 3 main steps. The information below is for three teams of 5 participants.</p> <p>Step 1 lasts 20 minutes and the first task is to form three teams.</p> <ol style="list-style-type: none"> 1. Write the names of each participant on a piece of paper. Three names are picked randomly (from a hat). These people will be the team leaders. 2. Each team leader will be given no more than 3 min to prepare a speech to recruit their team members. 3. Every team leader then has 3 minutes to present their speech to all the participants. The participants

	<p>are asked to choose one of the leaders, but they must do this based on who they want to work with and not because of affinity or nationality. The trainer, or activity leader, explains that this is a competitive activity, so if participants want to win they must choose their leader wisely. If some leaders do not recruit enough people, they will be given a second chance to speak and win “the hearts of the participants”. If there are still some teams with not enough people, the activity leader will randomly select people from bigger teams to join the smaller ones.</p> <p>Step 2 of the activity last 1 hour and involves heritage interpretation step.</p> <ol style="list-style-type: none"> 1. Each team must prepare an interpretive talk, game or other activity. Each group will be given a specific object and a target group at random. For example, the object might be a local species of bird; a battlefield in the woods, a traditional dance, a local custom, traditional food, etc. There are 3 target groups: children, adults and the elderly. The “children” group must be divided according to the age: 2 to 6, 7 to 11 and 12 and over. 2. Each team works to interpret their object for their target group. To do this, teams must research their object and decide on the tools they will use to inform the target group about their object. For example, for a target group of children aged 2 to 7 and an object consisting of an animal that lives in the local area, the team could create a storytelling play about the animal. 3. The team leaders must share the various tasks among their team members: who will research the object, who will select the tools required to present the information, who will decide the scope of the facts to be shared with the audience based on the research, who will make the presentation, etc. Before allocating the tasks, the team leader must decide who to give them to. To do this, each team member receives a copy of David Kolb's learning
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	<p>styles questionnaire and descriptions to fill in. This takes 15 minutes, during which time the team leader can read more about the learning styles Kolb defines. The team leader uses the results and learning style descriptions to best allocate the tasks to their team members.</p> <p>4. The teams then have 45 minutes to come up with an idea to interpret their object according to their target group.</p> <p>During this time, all team members do some research, identify any obstacles in relation to the target group and decide how to best present the information on their object.</p> <p>Step 3 lasts 40 minutes and consists of presenting their heritage interpretation proposal.</p> <ol style="list-style-type: none"> 1. Each team has 5 minutes to present their ideas to the others, with everyone taking part in the presentation. 2. The other participants can ask questions. 3. Finally, each participant votes for the best idea and presentation but cannot vote for their own team. The winner is the one with the most votes.
Venue	Meeting room.
Materials required	Flipchart, markers, internet to research using laptops or mobile phones, paper, coloured pens/pencils, tables and chairs, glue, straws, paper cups, scissors, adhesive tape, balloons.
Duration	2 hours.
Contact 	Association Community integration initiatives – Bulgaria Contact: Daniela Georgieva cii.bg.association@gmail.com