

## WORKSHOP FOR YOUTH "OPENING HERITAGE TO OPEN MINDS"



## **AGENDA**

	Day 1 Sunday, 23/10	Day 2 Monday, 24/10	Day 3 Tuesday, 25/10	Day 4 Wednesday, 26/10	Day 5 Thursday, 27/10	Day 6 Friday, 28/10
Theme of the day	Introduction to the project. Turning out conventional heritage perspective	Attracting young people to heritage	Universal value of heritage. Empowering young citizens through heritage	Game of Nature	Heritage based entrepreneurship. Developing projects that make a difference in the local development and the audience.	Feedback / evaluation and a look ahead
9:00 – 9:15	registration	Registration	registration	registration	registration	registration
9:15 – 11:30	Introduction to the theme of the workshop. Meaning of heritage.  Employment of heritage (for learning – all school subjects; for individual and collective identity; for preserving our nature and healthy environment; for income generation and better quality of life for individuals and community).  Subject of interpretation and revealing heritage	Introduction on heritage for revealing by young people. Search for hidden, unexploited characteristics of the heritage phenomenon. Turning out the conventional heritage perspective.  Youth and museums, galleries and collections – M. Kaisheva	Introduction to the subject.  Importance of universality of heritage. Self-training to find it and define it in a convincing way. History, archaeology, natural sciences, architecture and design, nature and culture.  Creative writing: written texts which touch peoples' mind, heart and soul. Proportion between text, visualisation (pictures, drawings)	Forest garden and farm.  How can natural heritage be engaged?  Experiences: traditional products, flora and fauna  Lecturer and moderator: Ivan Kamburov	Introduction to the subject.  We can make heritage work for us. We can benefit at individual and at collective level from it. Heritage based entrepreneurship. Employing heritage. Interpretation in architecture and design  Lecturers and moderators: Boris Stoimenov, Kubrat Milev	Discussions on the feedback from participants. Analyses, planning for the future.



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	interpreters and visitors who experience heritage.  Interpretation of cultural and natural heritage – differences and spin-off's  Interpretation and Heritage realities. Objectivity and truth in our interpretation. Tilden - before and after.  Lecturer and moderator: Margarita Kaisheva	Child in a museum.  Moderator: Daniela Georgieva  Heritage interpretation and learning. Interpretation for children.  Lecturer and moderator: Daniela Georgieva	(factual, statistical info) in information panels.  Good and bad interpretation. Examples.			
11:00 – 11:30	Coffee break  Making difference in	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
11:30 – 13:00	the local development and the audience by facilitation heritage interpretation and communication. "The World of Frederick II", Castel Lagopesole	Continuation	Developing Interpretive routes and trails – a tangible result for the local community, based on the site research from the 1st day.	Continuation	Continuation	Discussions on the feedback from participants. Analyses, planning for the future.
13:00 – 14:00	Lunch	Lunch	Lunch	Lunch	Lunch	Light lunch



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19.00-21:00-	Dinner-mehana Bansko	Dinner-Alle House	Dinner-mehana Bansko	Dinner- Vodenicata	Dinner-mehana Bansko	Dinner- home grown, home made dinner
17:30 – 18:00	Daily assessment: METAPLAN	Daily assessment: METAPLAN	Daily assessment: METAPLAN	Daily assessment: METAPLAN	Daily assessment: METAPLAN	
		Vesela Gercheva, Director exhibitions and programs, MUZEIKO  Bistra Kirova, CFA, Executive Director MUZEIKO				
14:00 – 17:30	Outdoor experience:  Practicing experiences and colloquium during and after visiting a site (Largo, St. Sofia necropolis, etc., to collect observations and impressions for the exercise on the 3rd day)	Outdoor experience:  Muzeiko museum for youth. Interpretation for young people  Anelia Todorova, Business Development Manager MUZEIKO, Children'sMuseum	Outdoor experience: Vitosha Nature Park. Forest garden. Ivan Kamburov	Outdoor experience:  National history/archaeology museum  Guide: Agnesa Prokopieva	Open air exercise: Design of entrepreneurial project based on heritage	Discussions on the feedback from participants. Analyses, planning for the future.